

GIVIT UNVEILS NEXT GENERATION GIVIT.ORG.AU

With a new look, exciting features and an improved user experience, the next generation **GIVIT.org.au** delivers a simpler, faster and more comprehensive online donation management platform connecting generous Australians with people in need.

The revolutionised online giving platform enables donors and charities to help even more people and communities get exactly what they need, when they need it most.

New features mean:

- It's faster and easier to give exactly what's needed to people and communities in need.
- You can now offer not just items or cash, but ALSO volunteer your time and services to thousands of charity and support organisations across Australia.
- Better support when disasters happen across the country. Giving the smart way means donations get sent to a disaster area at the right time ensuring they make it to someone in need and not dumped.
- You can tailor what requests for help you receive directly from us, by the causes you support and/or by location if you prefer to help those in your local community.
- Increased surge capacity to ensure the website can handle large spikes in donors in times of tragedy or disaster.

GIVIT National Manager, Nikki Howson, said the impact of Coronavirus meant more Australians than ever need support from charities and organisations such as those registered with GIVIT.

"With the economic effects of COVID-19 being felt across the country, we're already seeing a significant increase in people needing help - including many who may never have found themselves in such a vulnerable position before," said Ms Howson.

"We're incredibly excited to launch the new and even easier-to-use GIVIT donation platform, an online hub where you can donate whatever you can to help right across Australia."

To donate, please visit the all-new www.givit.org.au.

GIVIT uses 100% of donations received for appeals to buy essential items for people in need, and wherever possible purchases from local businesses.

GIVIT.org.au is free, private and easy to use for all donors and our more than 3,400 registered community services.



Australian charities, schools, councils and community groups are encouraged to register via [GIVIT.org.au](https://givit.org.au) to access thousands of wonderful donations pledged from generous individuals and corporates for the communities they're supporting.

GIVIT would like to sincerely thank the Queensland Disaster Resilience Fund (QDRF), the Australian Government Department of Home Affairs and Insurance Australia Group (IAG) for supporting the rebuild of the national donation management platform GIVIT.org.au.

NRMA Insurance has been a proud partner of GIVIT since 2015.

NRMA Insurance Executive Manager Phil Lockyer said: "GIVIT allows people to help others by donating differently – this includes giving household items that aren't being used to people who genuinely need them. Despite the challenging year we've had, it's heartening that people still want to help each other. This new online platform will make it even easier for donors and community groups to connect and manage donations."

***For more information or to arrange an interview please contact
E: media@givit.org.au M: 0444 503 759***

About GIVIT

GIVIT is the smart way to give. Through [GIVIT.org.au](https://givit.org.au), we channel generosity where it is needed to support vulnerable people and communities in Australia.

Working with more than 3,300 support organisations, we ensure people get what they need when they need it most – whether recovering from a disaster event, or experiencing hardship due to circumstances such as drought, domestic and family violence, homelessness, disability, and mental health.

GIVIT captures all offers of goods and services online, removing the need for charities and services to sort, store and dispose of unsolicited donations, saving valuable resources.

100% of donated funds received by GIVIT to support people in need are used to purchase essential items. We buy locally, wherever possible, to support local businesses. GIVIT's operational costs are covered by government contracts and our amazing corporate partners.

PO Box 3061
Newstead, QLD 4006
Australia
ABN: 21 137 408 201

givit.org.au